

# FOOD 2030 NETWORKS CONFERENCE

## Transformative Food System Innovation

NB Please note that due to limited space, participation is on a **first-come, first-served basis**. We encourage you to register early to secure your spot



See conference programme below and register by scanning the **QR code** or completing this **form before the 19th of February 2024**



**AREA 42, BRUSSELS**

**5 -7 March 2024**

**FOOD  
2030  
NETWORKS**

Under the auspices of  
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The FOOD 2030 Networks Conference is organised by the CLEVERFOOD project which is funded by the European Union under grant agreement n 101086320

# FOOD 2030 NETWORKS CONFERENCE

## Transformative Food System Innovation

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### WHY DO WE NEED THIS CONFERENCE?

Our current agriculture and food system **is not sustainable** – it threatens our health, destroys our ecosystems and contributes to climate breakdown.

If we do not **act now**, we will not be able to provide prosperity, wellbeing and food security for farmers, food producers and citizens in the future.

We **cannot rely on incremental innovation**, where technologies and efficiencies are slightly improved to solve the multitude of critical challenges and wicked problems that we are facing.

**We need transformative innovation** based on an **inclusive systemic approach** to ensure a just transition that is fair for everyone and enables a good life for all within planetary boundaries.

**Living labs, communities of practice, and other co-creation initiatives** bringing together innovators and other relevant stakeholders from rural and urban communities will be **essential** for supporting such transformative food system innovation.

# FOOD 2030 NETWORKS CONFERENCE

## Transformative Food System Innovation

Setting the scene for **more collaborative** approaches towards **innovating the future** agriculture and food system, **we are inviting all farmers, entrepreneurs, policymakers, researchers, living lab representatives** and other food system innovators to join the FOOD 2030 Networks Conference **under the auspices of the Belgian EU Presidency and in partnership with [visit.brussels](https://www.visit.brussels).**

### KEY-OBJECTIVES:

#### WORKSHOP FOR PROJECTS:

**5TH MARCH 12:00-17:00 CET**

Cross-project collaboration on common objectives to transform the food system

#### PLATFORM FOR INNOVATORS:

**6TH MARCH 09:30-17:00 CET**

Bringing together living labs and innovators to explore synergies and share experiences

#### DIALOGUE WITH POLICYMAKERS:

**7TH MARCH 09:00-16:00 CET**

Fostering dialogue with policy-makers and civil servants

**AREA 42,  
RUE DES PALAIS 46,  
BRUSSELS**

5 -7 March 2024



# TUESDAY 5TH MARCH WORKSHOP FOR PROJECTS

Conference day devoted to a **hybrid workshop** for projects, partnerships and networks in the FOOD 2030 Project Collaboration Network

**Objective: Coordinate cross-project collaboration on common objectives** for transforming the agriculture and food system through policy, innovation, business development, education, public engagement, dissemination and communication

**Target group:** Coordinators, work package leaders and other **representatives from projects, partnerships and networks in the FOOD 2030 Project Collaboration Network** (information about how to join this network is available at [www.food2030.eu/projects](http://www.food2030.eu/projects))

REGISTRATION AND  
LUNCH

12 H

WELCOME AND  
UPDATES

13 H

NB Participation is foreseen online through **Zoom**, but in-person participation is highly encouraged

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5 -7 March 2024



# TUESDAY 5TH MARCH

## WORKSHOP FOR PROJECTS

### BREAKOUT SESSIONS

# 13:45 H

on selected vertical themes and common objectives depending on sign-ups:

#### Vertical themes

- Policy and governance for food system transformation
- Innovation, data, digital tools, and sustainability assessment
- Business development, investment and financing
- Education and citizen science
- Public engagement, multi-stakeholder collaboration and empowerment
- Communication, dissemination and mass mobilization

#### Common objectives

- Reducing food loss and waste across the food value chain
- Developing localized food systems and short food supply chains
- Optimizing the efficiency and sustainability of future food production
- Ensuring a just transition that is fair for both farmers and consumers
- Contributing to citizen-driven and city-led food system transformation
- Learning and knowledge sharing for supporting food system transition
- Shifting to healthier & more plant-based food production and consumption
- Other common objectives

# TUESDAY 5TH MARCH WORKSHOP FOR PROJECTS

WRAP-UP

16:30 H

NETWORKING AND  
DRINKS

17 H



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# WEDNESDAY 6TH MARCH PLATFORM FOR INNOVATORS

Open conference day focusing on **technological, social and governance innovation** for transforming the agriculture and food system

**Objectives:** Bring together living labs and innovators working on **technological, social, governance and market-driven solutions** for transforming the agriculture and food system in rural and urban areas to **explore synergies and share experiences on how to overcome barriers**, accelerate innovation, secure financing and increase market uptake

**Target group:** **Farmers, food producers and other innovators, entrepreneurs, business developers, investors, researchers, citizens and representatives from private, public and civil society organizations and associated living labs** working on transforming the agriculture and food system in rural and urban areas, including members of the FOOD 2030 Connected Lab Network (information about how to join this network is available at [www.food2030.eu/labs](http://www.food2030.eu/labs))

REGISTRATION  
AND COFFEE

08:30 H

WELCOME AND  
INTRODUCTION OF  
FOOD 2030  
CONNECTED LAB  
NETWORK

09:30 H

NB Online participation is not possible

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5 -7 March 2024



# WEDNESDAY 6TH MARCH

## PLATFORM FOR INNOVATORS

### KEYNOTE

09:45 H

UNLEASHING THE POWER OF  
INNOVATION TO TRANSFORM  
THE FOOD SYSTEM

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### BREAKOUT SESSION

Overcoming barriers  
and accelerating  
innovation

10:30 H

**Session IA:** How can we measure the impact of innovation and the progress of food system transition?

**Session IB:** What are the barriers and lock-ins for transformative innovation – and how to overcome them?

**Session IC:** How to engage citizens and youth in transformative innovation?

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**PANEL DISCUSSION**  
WITH RAPPORTEURS  
FROM THE  
BREAKOUT  
SESSIONS

11:45 H

**LUNCH BREAK**

12:30 H

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# WEDNESDAY 6TH MARCH

## PLATFORM FOR INNOVATORS

**KEYNOTE:**  
MAKING A  
BUSINESS OUT OF  
FOOD SYSTEM  
TRANSFORMATION

14 H

### BREAKOUT SESSION

Securing financing and  
increasing market  
uptake

14:45 H

**Session IIA:** Quo Vadis? Business models that  
drive a shift towards a sustainable food  
economy

**Session IIB:** What next? Giving continuity to  
living labs in food system innovation

**Session IIC:** The road ahead - Impact investment  
as a partnership between innovators, investors  
and food policy actors

COFFEE BREAK

15:45 H

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# WEDNESDAY 6TH MARCH PLATFORM FOR INNOVATORS

**PANEL DISCUSSION**  
WITH  
RAPPORTEURS  
FROM BREAKOUT  
SESSIONS

16:15 H

**STUDY VISITS**  
IN PARTNERSHIP WITH  
BRUSSELS REGION (TBC)

17 H



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# THURSDAY 7TH MARCH

## DIALOGUE WITH POLICYMAKERS

Open conference day focusing on **technological, social and governance innovation** for transforming the agriculture and food system

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REGISTRATION

08:30 H

WELCOME BY  
CONFERENCE HOSTS  
FROM THE BELGIAN  
PRESIDENCY

09 H

NB Online participation is not possible

AREA 42, BRUSSELS

5 -7 March 2024



# THURSDAY 7TH MARCH

## DIALOGUE WITH POLICYMAKERS

### KEYNOTE

GO4FOOD - A FLAMISH  
FOOD STRATEGY FOR  
TOMORROW

09:45 H

REPORT FROM  
BREAKOUT  
SESSION ON  
7TH MARCH

10:15 H

### COFFEE BREAK

10:30 H

### ROTATING PANEL SESSION I:

11 H

What are the local, national and EU policies that we need for supporting transformative food system innovation?

In the first session, the invited panelists and conference participants will share their **experiences and views on what are the opportunities, challenges and barriers for transformative food system innovation that should be addressed by local, national and EU governments** - and discuss how these governments can support living labs working on technological, social and governance innovations for transforming the food system in rural and urban areas

# THURSDAY 7TH MARCH

## DIALOGUE WITH POLICYMAKERS

LUNCH BREAK 12:30 H

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ROTATING PANEL  
SESSION II: 14 H

How can the development of EU policies on food eco-labelling support transformative food system innovation?

In the second session, the invited panelists and conference participants will zoom in on the **current status for food eco-labelling in the EU and discuss the associated opportunities and challenges**, including what kind of eco-labelling would support transformative food system innovation and which policies are needed for advancing the development and implementation of eco-food labelling

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CLOSING 15:30 H

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# FRIDAY 8TH MARCH

## OPTIONAL STUDY VISIT

MORNING

TBC

Study visit to local food innovators in partnership with Brussels Region - TBC

**BRUSSELS, VENUE TO BE CONFIRMED**

8th March 2024



### MORE INFORMATION:

For additional information about **FOOD 2030 Networks and the CLEVERFOOD project**, please visit the **FOOD 2030 Online Platform at [www.food2030.eu](http://www.food2030.eu)** and watch the video: **[Introduction to FOOD 2030 Networks](#)**

### CONTACT:

For inquiries about the FOOD 2030 Networks Conference please contact the **CLEVERFOOD Coordinator, Christian Bugge Henriksen** via email: [cbh@plen.ku.dk](mailto:cbh@plen.ku.dk)

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