

FOOD 2030 NETWORKS CONFERENCE

Transformative Food System Innovation

NB Please note that due to limited space, participation is on a **first-come, first-served basis**. We encourage you to register early to secure your spot



See conference programme below and register by scanning the **QR code** or completing this **form before the 19th of February 2024**



AREA 42, BRUSSELS

5 -7 March 2024

**FOOD
2030
NETWORKS**

Under the auspices of
**be
EU**
belgium24.eu

**CLEVER
FOOD**



The FOOD 2030 Networks Conference is organised by the CLEVERFOOD project which is funded by the European Union under grant agreement n 101086320

FOOD 2030 NETWORKS CONFERENCE

Transformative Food System Innovation

WHY DO WE NEED THIS CONFERENCE?

Our current agriculture and food system **is not sustainable** – it threatens our health, destroys our ecosystems and contributes to climate breakdown.

If we do not **act now**, we will not be able to provide prosperity, wellbeing and food security for farmers, food producers and citizens in the future.

We **cannot rely on incremental innovation**, where technologies and efficiencies are slightly improved to solve the multitude of critical challenges and wicked problems that we are facing.

We need transformative innovation based on an **inclusive systemic approach** to ensure a just transition that is fair for everyone and enables a good life for all within planetary boundaries.

Living labs, communities of practice, and other co-creation initiatives bringing together innovators and other relevant stakeholders from rural and urban communities will be **essential** for supporting such transformative food system innovation.

FOOD 2030 NETWORKS CONFERENCE

Transformative Food System Innovation

Setting the scene for **more collaborative** approaches towards **innovating the future** agriculture and food system, **we are inviting all farmers, entrepreneurs, policymakers, researchers, living lab representatives** and other food system innovators to join the FOOD 2030 Networks Conference under the auspices of the Belgian EU Presidency.

KEY-OBJECTIVES:

WORKSHOP FOR PROJECTS:

5TH MARCH 12:00-17:00 CET

Cross-project collaboration on common objectives to transform the food system

PLATFORM FOR INNOVATORS:

6TH MARCH 09:30-17:00 CET

Bringing together living labs and innovators to explore synergies and share experiences

DIALOGUE WITH POLICYMAKERS:

7TH MARCH 09:00-16:00 CET

Fostering dialogue with policy-makers and civil servants



TUESDAY 5TH MARCH WORKSHOP FOR PROJECTS

Conference day devoted to a **hybrid workshop** for projects, partnerships and networks in the FOOD 2030 Project Collaboration Network

Objective: Coordinate cross-project collaboration on common objectives for transforming the agriculture and food system through policy, innovation, business development, education, public engagement, dissemination and communication

Target group: Coordinators, work package leaders and other **representatives from projects, partnerships and networks in the FOOD 2030 Project Collaboration Network** (information about how to join this network is available at www.food2030.eu/projects)

REGISTRATION AND
LUNCH

12 H

WELCOME AND
UPDATES

13 H

NB Participation is foreseen online through **Zoom**, but in-person participation is highly encouraged

AREA 42, BRUSSELS
5 -7 March 2024





TUESDAY 5TH MARCH

WORKSHOP FOR PROJECTS

BREAKOUT SESSIONS

13:45 H

on selected vertical themes and common objectives depending on sign-ups:

Vertical themes

- Policy and governance for food system transformation
- Innovation, data, digital tools, and sustainability assessment
- Business development, investment and financing
- Education and citizen science
- Public engagement, multi-stakeholder collaboration and empowerment
- Communication, dissemination and mass mobilization

Common objectives

- Reducing food loss and waste across the food value chain
- Developing localized food systems and short food supply chains
- Optimizing the efficiency and sustainability of future food production
- Ensuring a just transition that is fair for both farmers and consumers
- Contributing to citizen-driven and city-led food system transformation
- Learning and knowledge sharing for supporting food system transition
- Shifting to healthier & more plant-based food production and consumption
- Other common objectives

TUESDAY 5TH MARCH WORKSHOP FOR PROJECTS

WRAP-UP

16:30 H

NETWORKING AND
DRINKS

17 H



AREA 42, BRUSSELS

5 - 7 March 2024



FOOD
2030
NETWORKS

Under the auspices of
**be
EU**
belgium24.eu

CLEVER
FOOD

WEDNESDAY 6TH MARCH

PLATFORM FOR INNOVATORS

Open conference day focusing on **technological, social and governance innovation** for transforming the agriculture and food system

Objectives: Bring together living labs and innovators working on **technological, social, governance and market-driven solutions** for transforming the agriculture and food system in rural and urban areas to **explore synergies and share experiences on how to overcome barriers**, accelerate innovation, secure financing and increase market uptake

Target group: Farmers, food producers and other innovators, entrepreneurs, business developers, investors, researchers, citizens and representatives from private, public and civil society organizations and associated living labs working on transforming the agriculture and food system in rural and urban areas, including members of the FOOD 2030 Connected Lab Network (information about how to join this network is available at www.food2030.eu/labs)

REGISTRATION
AND COFFEE

08:30 H

WELCOME AND
INTRODUCTION OF
FOOD 2030
CONNECTED LAB
NETWORK

09:30 H

NB Online participation is not possible

AREA 42, BRUSSELS
5 -7 March 2024





WEDNESDAY 6TH MARCH

PLATFORM FOR INNOVATORS

KEYNOTE

09:45 H

BREAKOUT SESSION

Overcoming barriers
and accelerating
innovation

10:30 H

Session IA: How can we measure the impact of innovation and the progress of food system transition?

Session IB: What are the barriers and lock-ins for transformative innovation – and how to overcome them?

Session IC: How to engage citizens and youth in transformative innovation?

PANEL DISCUSSION
WITH RAPPORTEURS
FROM THE
BREAKOUT
SESSIONS

11:45 H

LUNCH BREAK

12:30 H

AREA 42, BRUSSELS

5 -7 March 2024





WEDNESDAY 6TH MARCH

PLATFORM FOR INNOVATORS

KEYNOTE:
MAKING A
BUSINESS OUT OF
FOOD SYSTEM
TRANSFORMATION

14 H

BREAKOUT SESSION

Securing financing and
increasing market
uptake

14:45 H

Session IIA: Quo Vadis? Business models that
drive a shift towards a sustainable food
economy

Session IIB: What next? Giving continuity to
living labs in food system innovation

Session IIC: The road ahead - Impact investment
as a partnership between innovators, investors
and food policy actors

COFFEE BREAK

15:45 H

AREA 42, BRUSSELS

5-7 March 2024



WEDNESDAY 6TH MARCH

PLATFORM FOR INNOVATORS

PANEL DISCUSSION
WITH
RAPPORTEURS
FROM BREAKOUT
SESSIONS

16:15 H

STUDY VISITS
IN PARTNERSHIP WITH
BRUSSELS REGION (TBC)

17 H



AREA 42, BRUSSELS

5 - 7 March 2024



FOOD
2030
NETWORKS

Under the auspices of
be
EU
belgium24.eu

CLEVER
FOOD

THURSDAY 7TH MARCH

DIALOGUE WITH POLICYMAKERS

Open conference day focusing on **technological, social and governance innovation** for transforming the agriculture and food system

Objectives: Bring together living labs and innovators working on **technological, social, governance and market-driven solutions** for transforming the agriculture and food system in rural and urban areas to **explore synergies and share experiences on how to overcome barriers**, accelerate innovation, secure financing and increase market uptake

Target group: Farmers, food producers and other innovators, entrepreneurs, business developers, investors, researchers, citizens and representatives from private, public and civil society organizations and associated living labs working on transforming the agriculture and food system in rural and urban areas, including members of the FOOD 2030 Connected Lab Network (information about how to join this network is available at www.food2030.eu/labs)

REGISTRATION

08:30 H

WELCOME BY
CONFERENCE
HOSTS FROM THE
BELGIAN
PRESIDENCY

09 H

NB Online participation is not possible

AREA 42, BRUSSELS

5-7 March 2024





THURSDAY 7TH MARCH

DIALOGUE WITH POLICYMAKERS

KEYNOTE TBC

09:45 H

REPORT FROM
BREAKOUT
SESSION ON
7TH MARCH

10:15 H

COFFEE BREAK

10:30 H

ROTATING PANEL
SESSION I:

11 H

What are the local, national and EU policies that we need for supporting transformative food system innovation?

In the first session, the invited panelists and conference participants will share their **experiences and views on what are the opportunities, challenges and barriers for transformative food system innovation that should be addressed by local, national and EU governments** - and discuss how these governments can support living labs working on technological, social and governance innovations for transforming the food system in rural and urban areas

THURSDAY 7TH MARCH

DIALOGUE WITH POLICYMAKERS

LUNCH BREAK

12:30 H

ROTATING PANEL SESSION II:

14 H

How can the development of EU policies on food eco-labelling support transformative food system innovation?

In the second session, the invited panelists and conference participants will zoom in on the **current status for food eco-labelling in the EU and discuss the associated opportunities and challenges**, including what kind of eco-labelling would support transformative food system innovation and which policies are needed for advancing the development and implementation of eco-food labelling

CLOSING

15:30 H

AREA 42, BRUSSELS

5 -7 March 2024



FOOD
2030
NETWORKS

Under the auspices of
be
EU
belgium24.eu

CLEVER
FOOD

FRIDAY 8TH MARCH

OPTIONAL STUDY VISIT

MORNING

TBC

Study visit to local food innovators in partnership with Brussels Region - TBC

BRUSSELS, VENUE TO BE CONFIRMED

8th March 2024



MORE INFORMATION:

For additional information about **FOOD 2030 Networks and the CLEVERFOOD project**, please visit the **FOOD 2030 Online Platform at www.food2030.eu** and watch the video: **[Introduction to FOOD 2030 Networks](#)**

CONTACT:

For inquiries about the FOOD 2030 Networks Conference please contact the **CLEVERFOOD Coordinator, Christian Bugge Henriksen** via email: cbh@plen.ku.dk

**FOOD
2030**
NETWORKS

Under the auspices of
**be
EU**
belgium24.eu

**CLEVER
FOOD**



The FOOD 2030 Networks Conference is organised by the CLEVERFOOD project which is funded by the European Union under grant agreement n 101086320